MINUTES OF THE ADIRONDACK FORTY-SIXERS
EXECUTIVE COMMITTEE 2018 WINTER MEETING
Saturday, April 7, 2018
Crowne Plaza Hotel, Lake Placid, New York

President Brian Hoody called the meeting to order at 1:00 PM. Those in attendance introduced themselves.

In attendance:

Phil Corell, Treasurer
Don McMullen, Outdoor Skills Workshop
Bill Lundy, Outdoor Skills Workshop
John Barron, Recording Secretary
Joe Ryan, Clark/Marshall 100th Anniversary Celebration/Web Site Content
Mark Simpson, Correspondent Program
Doug Varney, Director and Trailmaster
Joe Bogardus, Trailmaster
Bill Brizzell, Director
Leesa Arthur, Membership
Paula Selmer, Merchandise
Dan Stec, Director
Siobhan Carney-Nesbitt, Vice President and Office of the Historian (and Maebh)
Brian Hoody, President
Hank Sondheimer, Director (via teleconference)

Regrets

Chris Sobik, Director
Sally Hoy, Immediate Past President
Dan Kane, Director

E-MAIL VOTES SINCE LAST MEETING

The following E-Mail votes took place since the last meeting:

October 10, 2017: Clark/Marshall 100th Anniversary Patches

It was moved by Dan Stec, seconded by Dan Kane, to purchase 300 Memorial Hike patches at $1.35 each and 1000 100 Year Celebration patches at $0.95 each, plus any tax, shipping, and handling up to a total maximum value of $1,500. Brian Hoody’s E-Mail message of October 9 includes specifications. In favor 9. Opposed nil. Carried. Motion on October 10, 2017. Vote finalized on October 11, 2017.

November 22, 2017 - Filemaker Pro Licenses
It was moved by Brian Hoody, seconded by Dan Kane, to authorize the expenditure of up to $200 for the purchase of two copies of Filemaker Pro 16 to update the Treasurer's and Historian's computers. In favor 8. Opposed nil. No vote 1. Carried. Motion on November 22, 2017. Vote declared final on November 26, 2017.

December 18, 2017: Trademark Applications

It was moved by Hank Sondheimer, seconded by Dan Stec, to accept a quote from Hinman, Howard, and Kattell of Binghamton to proceed with six trademark applications. The cost is $1,650 in trademark application filing fees and $1,400 in attorney fees for a total of $3,050. Brian Hoody's E-Mail message of December 18, 2017 gives details. In favor 9. Opposed nil. Carried. Motion on December 18, 2017. Vote finalized on December 19, 2017.

January 2, 2018: Approval of Minutes of Fall 2017 Meeting of the Executive Committee


February 1, 2018: Funding Grant to Lean2Rescue

It was moved by Sally Hoy, seconded by Bill Brizzell, to make a funding grant of $5,000 to Lean2Rescue for the 2018-2019 season. In favor 8. Opposed nil. No vote 1. Carried. Motion on February 1, 2018. Vote finalized on February 2, 2018.

February 23, 2018: Trademark Violation - Cease and Desist Letter

It was moved by Dan Kane, seconded by Bill Brizzell, to authorize an expenditure of $400 for the preparation by a law firm of a Cease and Desist letter to ADK Outlet in Lake Placid for producing unauthorized patches in the 46er logo pattern. In favor 8. Opposed nil. No vote 1. Carried. Motion February 23. Vote finalized February 24.

TREASURER (Phil Corell)
Phil handed "Ditt's Box" of sales items over to Paula Selmer, with ceremony.

Phil thanks Joe Bogardus for suggesting Quick Books as an accounting system. It has been very helpful.

There is $226,000 in three accounts. A fourth account has been opened, for the "Square Card" credit card system at big meetings.

$4,100 in expenses are in-transit - incurred but not yet entered.

$58,400 in contributions, $65,600 in dues, and $26,300 in sales so far this year, up 21% from last year. More revenue in all areas, including merchandise. It takes new members a little while to understand the culture of making voluntary contributions in the 46ers, but it does tend to take hold.

Expenses are running about the same as last year, plus the addition of legal trademark costs. Merchandise expense is up because new items purchased for sale.

Liabilities consist of funds being held on behalf of Lean2Rescue and the Adirondack 46ers Conservation Trust.

We are in good shape financially.

Phil is concerned that the two other people authorized to sign financial documents on behalf of the 46ers are no longer active with the club. Phil recommends that the Board authorize Leesa Arthur and Paula Selmer along with Phil be appointed as signatories.

It was moved by Doug Varney, seconded by Bill Brizzell, to terminate the three current signatories on the accounts, and to appoint Leesa Arthur and Paula Selmer, and re-appoint Phil Corell, as signatories. In favor 6. Opposed nil. No vote 3. Carried.

Noted that Adirondack Experience (of the Museum on Blue Mountain Lake) will be presenting the Harold K. Hochschild Award to the 46ers on Saturday July 28.

Stationery pads are available with contact info printed for those appointed committee chairs who need to send regular correspondence.

Adirondack 46ers Conservation Trust: L John van Norden has stated that he'll be freeing up $8,000 to spend. The three year trial is currently underway, with the 46ers acting as the Trust Advisory Committee making recommendations to L John.

Merchandise: More shirts have arrived. An invoice is expected.
Web Site: Dave Kimmel has turned his web service over to his brother. Dan Kimmel is taking over and has done an excellent job. Requests for changes on the web site should be sent to Joe Ryan, not directly to Dan Kimmel.

Phil is designated Pay Pal "hub". All Pay Pal payments are made to Phil, who notifies the appropriate coordinator.

OFFICE OF THE HISTORIAN (Siobhan Carney-Nesbitt)

There is a source of friction: people who finish late in the year are required to pay dues of $10 for the entire year in which they finish. It is not much money, and the requirement will not change. They need to understand that "Initial Dues", no matter when paid, goes to support the costs associated with the Historian's Office that they incur with paperwork, certificates, printing, etc. Whether you pay in January or in December, the cost is still there. If you procrastinate and register in February for the previous year, you are still subject to paying initial dues.

45 Winter finishers to be recognized this year. Total of 891 Winter finishers to date. The average number of Winter finishers over the past ten years is 47.7, so we're slightly below average.

2017 Class had another record year of 735 finishers, up 23 from the 2016 class which totaled 712. For comparison: 2015 - 605; 2014 - 531; 2013 - 482; 1962 (Phil's class) - 30; 2006 (Siobhan's class) - 221.

We've reworked the "How to Join" section of the web site, and will shortly send it to Joe Ryan for posting.

We've also reworked the Official 46er Paperwork. We had noted on the old paperwork that if people didn't have enough room they could attach a one-page paper. Too many people were writing "see attached" under the "How did you come to climb the 46?" section and including a one-page letter or up to a small novel.

The new paperwork has all the information the Historian's Office needs, such as Name, Contact info, 1st and last peak climbed, date, and time, along with the mountain list. We've also included a spot at the top for people to indicate whether the paperwork is for regular or Winter recognition or both, along with a space to put their climbing number, if they have one and are applying for Winter recognition. The other sheet is the questionnaire. We now ask people not to include extra pages.

Dan Kane and his wife Charlene have agreed to continue sending out finisher congratulations letters for the 2018 class.

We have already begun awarding climbing numbers for the 2018 class.
finishers so far. First climbing number of 2018 class was 10,872, and the most recent was 10,882. We currently have 36 finisher.

This is the first time we've assigned numbers on a monthly basis and have not taken a break. 2017 was the first year for assigning numbers on a monthly basis, but it started only in August, so we can't make a comparison of last year's and this year's class sizes at this point.

Thomas Folts has informed us that the certificates for the 2017 class are all finished and ready to be awarded at the Spring Gathering. Thomas will continue in this role in 2018.

George McNaughton and Wayne Gage continue scanning old finisher paperwork.

Hank Sondheimer is still continuing scanning and saving photos, Hank has also managed the 46rphoto gmail address to save all finisher photos coming in through E-Mail.

There was discussion about representation of women among finishers and in the executive committee. Approximately 31% of finishers in 2016 (Ref: Page 40, Spring 2017 Edition of *Peeks*) and 20% on the committee are women. We can't control the finishers. We're not doing badly about the committee.

**TRAILMASTERS**

Tom Fine circulated a report before the meeting. We are having success with the Trail Crew on-line sign-up system - success meaning people are using it and the data are flowing correctly into a centralized spread sheet/data base. The Trail Crew schedule is given as Attachment 1. The on-line sign-up form is at [https://tinyurl.com/Trail-Crew-Signup-2018](https://tinyurl.com/Trail-Crew-Signup-2018)

**CORRESPONDENT PROGRAM** (Mark Simpson)

Google Analytics reports a couple of spikes but other than that fairly constant use of the site.

Mark considers that the site could use a freshening. Now that Dan Kimmel is running things, it is an opportune time.

825 hiker accounts.
64 have finished since the start of the present system.
Thousands of amazing photos.

Mark is going to give Hank Sondheimer access to the sites and the photos.
70 correspondents. The third meeting in about four weeks has occurred with the objective of raising interest.

Neil (Mark's son) is gaining support experience. If we do a major revamp of the site Mark thinks we might get out beyond his present capabilities.

Kimmel has considerable expertise, and can work with Filemaker Pro. Mark is considering issuing a request for proposals to several qualified supplies to do the support.

Phil Corell acknowledged Joe Ryan and Mark Simpson for their IT support.

There was brief discussion of technical issues in Filemaker - including the fact that some correspondents and some trail maintainers are not 46ers, Some possible solutions were suggested. Phil is willing to help coach web site users and maintainers through the maze.

**MERCHANDISE** (Paula Selmer)

All orders continue to go to Paula. Orders go from her to Pennysaver; receipts are deposited at TD Bank, and a record is sent to Phil.

$20,000 + of merchandise sold. 4,200 items. For the whole of last year, $19,200. So merchandise sales look to be way up.

A special order for vests is included in the Spring mailing. Next year polypro shirts will be featured.

May have to increase the postage charge. Many merchandise orders are very small, so it is a nuisance.

1000 pint glasses with the 46er logo will be for sale, uniquely at the Spring meeting. Quantity increased from original 500 following discussion.

Q: Do we sell any 100% cotton? A: Currently 50:50 poly:cotton. Discussion about getting all polypro shirts was inconclusive.

Q: Can we look into women's cut T-Shirts? Response generally favorable. Have to consider where to store additional inventory that would result.

**MEMBERSHIP** (Leesa Arthur)

Leesa presented the following membership status:

Total 46ers through 2017 6767
Class of 2018 (so far) 36
Total aspiring members 361
Total Peeks subscribers 81
46ers now deceased 552
OSW 2018 4
Dogs 5

2017 Class

Total Finishers 735
Paid through 2018 or later 362
Paid through 2017 only 334
2016 finishers lost in 2017 142
2015 lost after 2016 108

Member Dues

Paid through 2018 3579
Paid through 2019 469
Paid through 2020 245
Paid through 2021 53
Paid through 2022 42
Senior Active 484
Life Members 134

There is soul-searching about the retention rate, which is about 50%. Phil thinks the best measure of support is contributions.

The idea of instituting a "registration fee" at the time a number is awarded ($15 was suggested) was discussed and received general agreement. This would be followed by regular dues, currently $10/year. Example: A person finishing in October 2018 would pay $15 to register, then starting in 2019 would pay $10/year. There was no firm resolution of this item, which will be carried forward to the May meeting.

In 2017, 18 new life members signed up. A small flurry of these appeared following an individual's posting his life membership certificate on Facebook.

OUTDOOR SKILLS WORKSHOP (Don McMullen, Bill Lundy)

The 2018 workshop is full (47 attendees), with a sizeable waiting list (8). The hybrid model, with some using the old paper mail-in forms and others (the vast majority) using a Google form, and some mailing checks while others (the majority) use PayPal, is working as well as could be expected, pending a more integrated system.

We have recruited a new cookgroup leader, Patricia Pastella #6427W. She will
be teamed up with an experienced cookgroup leader for this year.

Given this year's level of interest, it is likely we will return to six cook groups from the current five, in order to maximize the number of people we can accommodate.

There was some discussion of accounting/recording of non-46er participation in the OSW - currently running at about four.

Part of Bill Lundy's article about the OSW in Adirondac didn't appear in the magazine.

OLD BUSINESS

TRADEMARK / COPYRIGHT UPDATE (Brian Hoody)

We voted to engage patent lawyers to make a trademark registration. Several categories have been registered. Copyright is much easier and cheaper to implement than trademark.

We have gone after ADK Outlet in Lake Placid. They still have 46er-design patches on display. We are planning more legal action.

100TH ANNIVERSARY CELEBRATION (Joe Ryan)


The original plan was for a multi-day event with much community involvement, to be based at Whiteface.

One of the plans has been to have groups in period costume ascend all 46 of the High Peaks. There is concern at the DEC that this may be inappropriate for a variety of reasons. The event is being scaled back: there will be no period costumes; the hikes will not be formally a part of the Celebration; the number of peaks being attempted will be 42 instead of 46; and insofar as the behavior of independent groups can be managed it is hoped to hold their party sizes to a maximum of six people.

Joe gave a quick run-through of the events being planned for the weekend, which are now posted on the 46er website 100th Anniversary Celebration page.

The estimated cost is $2000, which is expected to be recovered during the weekend.
There was brief discussion of logistics, including the possibility of using wrist bands.

Q: What do we have to give Paul Smiths at this point? A: just a go-ahead. No payment yet.

There was a suggestion to run a slide show of historic 46er photos during the Celebration. There was a consensus that this is a good idea. Phil Corell asked if anyone has slides to contribute. Joe Ryan has a PowerPoint file of this nature all ready to go. It was decided immediately to add it to the plan, with great thanks from Phil.

**TRAILMASTERS SUPPLY REQUIREMENT**

A list of supply requirements was circulated. In summary:

- Garmin GPS units $479 plus activation
- Chainsaw hiking pack $295
- Tent $700
- Tarp $200
- Estimated total $2,475

Q from Siobhan: Where would these items be kept and who would take care of them? A from Joe: They (the Trailmasters) have always been able to get by in the past. The most important concern is the ready-made tent. Joe tends to favor replacement-in-kind with a simple and durable tarp.

It was moved by Hank Sondheimer, seconded by Dan Stec, to allocate up to $2,700 for supplies and materials as requested by the Trailmasters. In favor 6. Opposed nil. No vote 3. Carried.

**NEW BUSINESS**

**SPRING DINNER**

Q from Hank: Do we have a contract with the hotel? A: Yes. The contract indicates 550 people to be served. Siobhan will check and confirm what the true maximum will be. The contract identifies a special room rate, available if requested at the time of making a reservation.

Hank has set up a dedicated E-Mail account - 46Rdinner@gmail.com. He has received several reservations already.

Starting this year, tickets will not be mailed out (i.e. no stamped, self-addressed envelope). They will be picked up at the hotel the day of the dinner.
SOCIAL MEDIA

Regrettably Chris Sobik couldn't be here for today's meeting, as he's one of our social media authorities.

Siobhan thinks our Facebook posting is going very well. There are 5,380 "likes", rising at the rate of about 25 per week.

Brian Hoody, Siobhan Carney-Nesbitt, Lee Nesbitt, and Laurie Rankin are authorized to post.

ORG CHART

Brian Hoody noted that we don't have a written statement of all the roles we have. Brian asked if all of us could please write down a concise statement of our roles and duties.

Current status: Statements exist for Treasurer, Trailmasters, Merchandise, Membership. Statements are required for OSW, Correspondent Program, Recording Secretary, Directors, President.

The need for a common template was raised. Brian will follow up with Bill Lundy who has several in his files.

NEXT MEETING

The next meeting is the Spring meeting, on May 27 at the Crowne Plaza in Lake Placid.

ADJOURNMENT

The meeting was adjourned by consensus.

Respectfully submitted,

John Barron
Recording Secretary
2018 TRAIL MAINTENANCE SCHEDULE

Trail crew volunteers:

It is time to sign up for maintenance projects that Forty-Sixer crews will undertake in 2018. New this year, we offer an online sign-up form: https://tinyurl.com/Trail-Crew-Signup-2018. If you have problems using the online form, please reach out via e-mail: adk46ertrailwork@gmail.com (but please sign up on-line if at all possible). Come out and have fun as often as you can! -- Sam, Joe, Tom, Doug H, Doug V, and Brian, Trailmasters

May 4-11 (Or earlier. Weather is a factor here) Horse Trail Maintenance

We will be working from Duck Hole to Newcomb. **Requirements:** Crew size is limited. You must be in excellent physical condition and health. You may be required to carry up to 50 pounds of gear for up to 20 miles. We will be staying in the wilderness, and you must have proper equipment and food for the entire stay. We will work long hours and the work will be very hard. Still interested? More details to follow as the time gets closer.

May 12-13: Dix-Elk Lake Blow Down Sweep and Work at JBL with Katie

The JBL crew is limited in size and the outing will be rigorous. Elk Lake crew will meet at Frontier Town at 7:15 a.m. Specific information about the JBL crew will follow as the time gets closer

May 26: Dix-Round Pond, Giant North and Whiteface Blowdown Sweeps

We will meet at various trailheads at 7:15 AM. The Whiteface blowdown sweep crew is limited in size. Camping available at Sharp Bridge State Campground; Friday and Saturday nights, sites 10 and 11.

May 27: The Mr. Van Lean-To Rebuild

We shall undo the damage mother nature did. We will meet at the South Meadow trailhead at 7:00 AM. Camping will be available at Sharp Bridge State Campground; Friday and Saturday nights, sites 10 and 11.

June 9-10: The Kagel Lean-To Relocation Project

We will meet at the Adirondack Loj at 7:15 AM both days. Participants will be e-mailed a parking pass.

June 23-24: Finish the Kagel Lean-to or another construction project.

We will meet at the Adirondack Loj at 7:15 AM both days. If lean-to project is complete, there is other work needed on the way in to Marcy Dam. Participants will be e-mailed a parking pass.

July 21-22: Women Only Weekend (WoW) 2018

Camping Friday and Saturday night at Paradox Lake State Campground, sites 53-56. Meet-up time is 7:30 AM each morning.
**August 4-5:** Trail work outside the High Peaks.
This year we’ll work in Saranac Lake and camp at Meadowbrook State Campground, sites 14-16. Meet-up time is 7:30 AM each morning.

**August 18-19:** Putnam Pond Campout 2018
Camping Friday and Saturday nights at Putnam Pond State Campground, sites 57-61. We will work on various projects around the large campground and the trail masters will provide a Saturday night cookout feast.

**September 8-9:** Upper Works trail work
Various projects on the Bradley Pond and Calamity trails. Camping Friday and Saturday nights at Harris Lake State Campground, sites 36-37. Meet-up time 7:30 AM both days, meet-up spots will be determined before the outing.

**September 29:** Fall Meeting. Worksite locations TBD.